



Cape May
magazine

2025 MEDIA KIT



**Now in our 20th year,
Cape May's only full-color
magazine has something
for *everyone*.**

Cape May Magazine has been widely praised for its high quality in design and editorial depth since it was first published in 2006.

The magazine is written for everyone who loves Cape May, but specifically residents and visitors who consider Cape May to be among their preferred vacation destinations.

Cape May Magazine is the ideal environment for advertisers looking for second home owners, Jersey Shore vacationers, and readers who find a fascination with seaside living at the tip of New Jersey.

2025 ISSUES

Early Spring

Reserve by December 16, 2024

Materials due January 11, 2025

Spring

Reserve by March 11, 2025

Materials due March 17

Early Summer

Reserve by April 29

Materials due May 9

Summer

Reserve by June 10

Materials due June 18

Fall

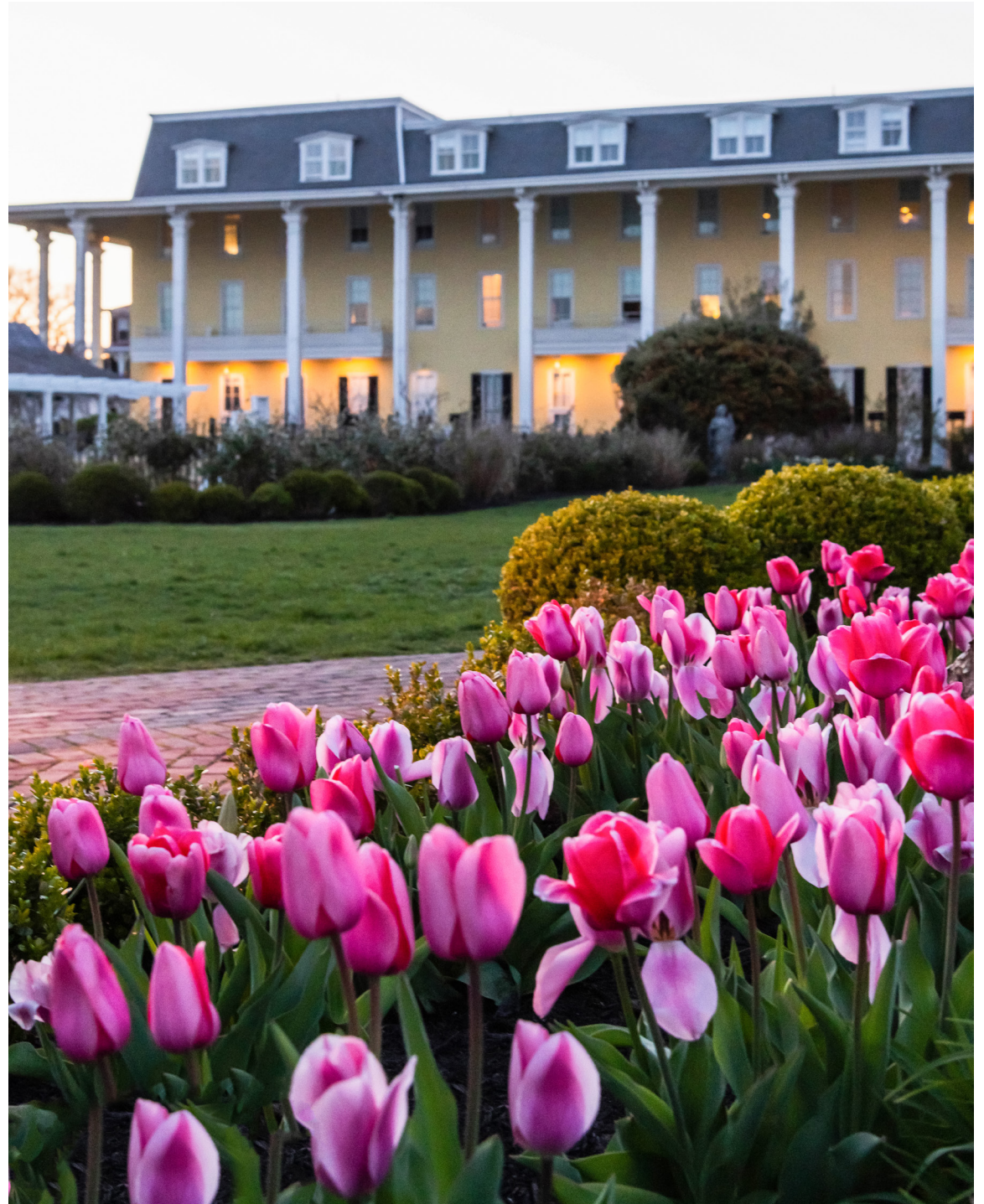
Reserve by July 22

Materials due July 31

Winter

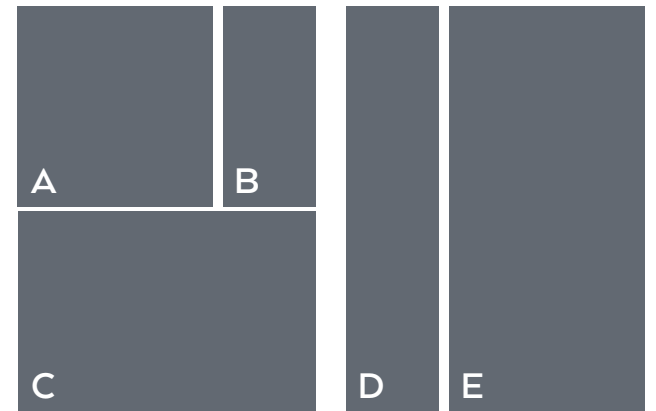
Reserve by September 17

Materials due September 29





AD SPECS



	WIDTH	HEIGHT
A. Third page	4.75 in	4.875 in
B. Sixth page	2.25 in	4.875 in
C. Half page	7.25 in	4.875 in
D. Third page vertical	2.25 in	9.875 in
E. Two thirds page vertical	4.75 in	9.875 in

Full Page 8.25 in. x 10.875 in. trim

For bleed ads, allow 1/4" beyond trim on all four sides

AD SPECS

Cape May Magazine accepts only professionally designed, high-resolution JPEG, TIFF or PDF documents. Resolution must be 300 PPI, prepared as CMYK. All ad copy is subject to the publisher's approval.

All ads created by Cape Publishing, Inc. are the property of *Cape May Magazine*. A fee will be charged to provide an advertisement we created for use in other publications or media.

\$125 hourly rate for creative services and ad design.

Cape May Magazine will not be held liable for errors or omissions due to circumstances beyond the publisher's control. Direct production inquiries to bhaas@capemay.com.

Credits in the form of "make-goods" are given only if, at the fault of the publisher, the prices, addresses or phone numbers are incorrectly printed.

Signed contracts are legally binding and cannot be cancelled without 2 months' advance notice.



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To reserve space, call us at 609-898-4500